



FRECCIAROSSA MILANO JUMPING CUP

THE FRECCIAROSSA MILANO JUMPING CUP 2022

The second edition of the Milano Jumping Cup 2022 has become even more important now announcing that both Sport e Salute and the Italian Equestrian Sports Federation are becoming part of the Organising Committee, with Frecciarossa as the show's title sponsor

Milan, June 16th, 2022- The Frecciarossa Milano Jumping Cup returns to take centre stage at San Siro Racecourse's Teatro del Cavallo from June 24th to June 26th. The show will for the first time be open to the public a year after the debut show - a CSI3* held behind closed doors due to restrictions linked to the pandemic – with an additional star since the 2022 edition is a CSI4*, and with an Organising Committee that includes the very best excellence of Italian sport in the broadest sense of the word.

In addition to the Snaitech Group, the show's creators and promoters as well as its hosts at the San Siro Racecourse and the driving force behind Italian flat racing, RCS Sport – RCS Sports & Events, one of the most famous players in the international sports world as the organiser of events such as the Giro d'Italia and the Milan Marathon, are now onboard too for this great equestrian adventure. Alongside this company there is also the Italian Equestrian Sports Federation, which has experienced an unprecedented success in equestrian sports in our country and, last but not least also Sport e Salute Spa, a state company that is the driving force behind the development of sport all over the country, paying particular attention to issues such as inclusion, wellbeing and socialisation through sport.

And that is not all, since as is evident in the very first lines of this news, in addition to the red of the MJC logo, this year there is also the unmistakable red identifying Frecciarossa, Trenitalia's High Speed brand and title sponsor for the Milano Jumping Cup as of the 2022 edition. And – one might wish to underline – it seems to be a given. Contact points do not only concern mobility, speed or the manner in which trains and horses have revolutionised travel, discoveries and movement in the history of humankind, but also an unmistakable measured meeting of minds as far as sustainability is concerned due to the bio-green nature of equestrian sports and the environmental sustainability of electric trains.

The Frecciarossa Milano Jumping Cup has therefore become a “four star show with four stars” from the Italian sporting world, thanks to the organisational cooperation representing an absolute guarantee not only for this 'second season', but also looking to the future and therefore for the next edition when the MJC will change wear a different hat, hosting the very important 2023 European Show Jumping Championships.

The MJC's main theme remains the same – already playing a central role in the sport and philosophy of the great leading players in the racing and equestrian world in our country – summarised in the hashtag



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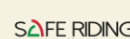


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#1horse1world that underlines how the integration of different disciplines involving riders and horses is not just an objective, but the imperative for a society that is seriously pursuing inclusion and socialisation. This year, thanks to the return of spectators, the hashtag has grown just like our show, becoming **1horse1world4you** paying homage to the return of spectators who are the real leading players in the Frecciarossa Milano Jumping Cup. All this is so important that the Organising Committee of this Milanese event has decided that admission will be free of charge for all those wishing to be the guests and the players in the theatre of Milan's Great Equestrian Adventure.

All that remains to be done now is get onboard the Frecciarossa MJC and enjoy the show of Milan's Great Equestrian Adventure.

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